



SILXPERT[®]
CARE+

PERFECT HAIR
Strength & Density

— MESOPOROSIL[®] - KERATIN - OVODERM[®] —

SILXPERT[®]



A complete formula
to strengthen your hair

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Strength & Density

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BEAUTYCEUTICAL BY EYTELIA

Boost your collagen

Provides intense hydration

Improves hair volume

Helps to improve shiny hair

● MESOPOROSIL®



Activated
Absorbed
Assimilated

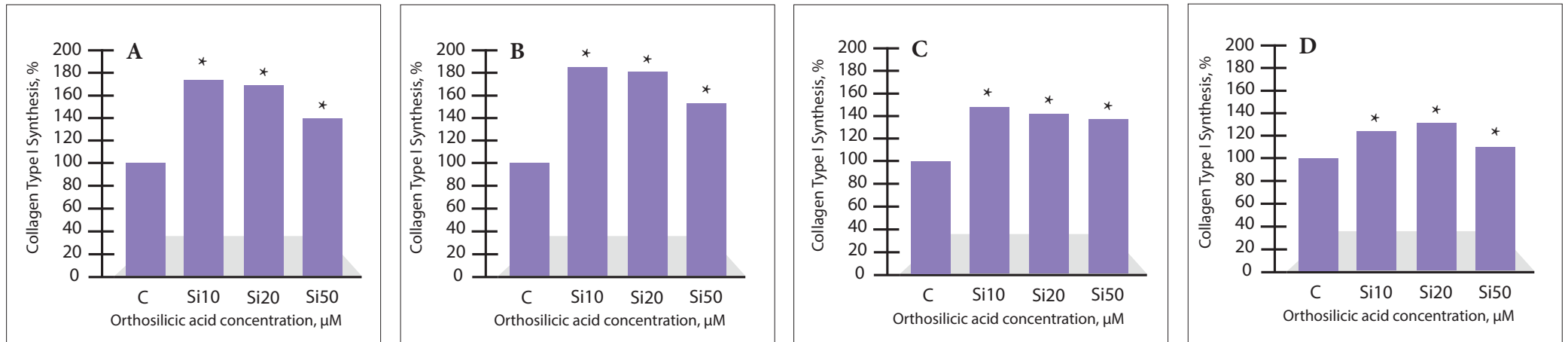
● OVODERM®

- Elastin
- Collagen
- Hyaluronic acid

● OTHER ACTIVE INGREDIENTS

- Selenium
- Keratin
- Biotin

SILICIUM[®], A MAJOR ROLE IN COLLAGEN SYNTHESIS



Collagen I C-terminal propeptide (CICP) (ng/g protein) in serum-free medium following addition of orthosilicic acid (10, 20, 50 M) expressed as percentage of control in (A) MG-63 cells; (B) HCC1 cells (results are mean SEM of two different experiments done in triplicate); (C) human bone marrow stromal cells, (D) skin fibroblasts (results are mean SEM of experiments on three different cell lines carried out in triplicate). *P 0.05 compared to control, †P 0.05 compared to orthosilicic acid concentrations of 10 and 20 µM.

- The graphs highlight that type I collagen synthesis increases when the concentration of orthosilicic acid is 10, 20 and 50 µM on four different cells. ^[1]
- Silicium plays a role in the structural organisation of glycosaminoglycans and polyuronides. Thus, Silicium may function as a biological crosslinking agent and contribute to architecture and resilience of connective tissue. ^[2]

Through these links with collagen, elastin, keratin and proteoglycans, silicium contributes to the architecture, strength, durability and elasticity of connective tissue.

[1] D.M. Reffitt, a N. Ogston, b R. Jugdaohsingh, a H.F.J. Cheung, b B.A.J. Evans, c R.P.H. Thompson, a J.J. Powell, a and G.N. Hampson, b * Orthosilicic acid stimulates collagen type 1 synthesis and osteoblastic differentiation in human osteoblast-like cells in vitro Bone 32 (2003) 127-135.

[2] KLAUS SCHWARZ A Bound Form of Silicium in Glycosaminoglycans and Polyuronides Proc. Nat. Acad. Sci. USA Vol. 70, No. 5, pp. 1608-1612, May 1973

**To avoid any confusion between Silicium, the naturally occurring chemical element and silicone, the synthetic substance, we always use in our document the Latin word Silicium corresponding to the chemical element with the symbol Si, instead of Silicon.

SILXPERT® PERFECT HAIR

Loss of volume
Dull and brittle hair



MESOPOROSIL® & OVODERM®

*Silicium¹ - Vitamin C² - Zinc³ - Keratin
Elastin - Biotin⁴ - Selenium⁵ - Hyaluronic Acid
Collagen*



Strong and shiny hair
Improved volume



- ¹Silicium contributes to the architecture, strength, durability and elasticity of connective tissue.

European validated nutrition and health claims

- ²Vitamin C contributes to normal collagen formation for the normal function of skin.

- ³Zinc contributes to the protection of cells from oxidative stress. Contributes to the maintenance of normal hair, skin and nails.

- ⁴Biotin contributes to the maintenance of normal hair and skin.

- ⁵Selenium contributes to the protection of cells from oxidative stress. Selenium contributes to the maintenance of normal nails and hair.

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— MESOPOROSIL[®] - KERATIN - OVODERM[®] —



1	SCIENTIFIC EVIDENCE BASED
2	RICH IN ACTIVE INGREDIENTS
3	PATENTED INGREDIENTS MESOPOROSIL [®] & OVODERM [®]
4	PLANT BASED CAPSULES
5	INGREDIENTS VALIDATED WITH EFSA CLAIMS
6	AVAILABLE IN BRANDED OR PRIVATE LABEL